

# Bryan Migliorisi

[bryan@migliorisi.com](mailto:bryan@migliorisi.com) • [LinkedIn](#) • [Github](#) • [Website](#)

NYC Metro area  
(917) 662-2327

Engineering leader with 20 years of experience building and scaling consumer-facing products, from early-stage startups to high-traffic systems serving millions of users. I've led large, cross-functional organizations through ambiguity—setting technical direction, aligning execution to business outcomes, and raising the bar on product quality. I've owned and grown revenue-critical surfaces, scaled teams of 30+ engineers, and most recently led an AI transformation that reduced delivery cycle times by 80%. I'm especially focused on the emerging challenge of building reliable, intuitive user experiences for AI-powered products.

## Work Experience

### Senior Engineering Manager, Klaviyo (Jan 2023 — Present)

- Rebuilt flagship Campaigns authoring experience used by 100K+ businesses; coordinated 40+ teams across 5 pillars; delivered \$400M+ attributed revenue in 6 months
- Led 30+ full-stack engineers and engineering managers across 4 teams, driving strategy, execution, and delivery accountability for two flagship product areas
- Championed frontend performance and UX quality standards across teams, ensuring responsive, accessible interfaces that enabled non-technical marketers to build sophisticated multi-channel campaigns without friction
- Partner with Product, Design, Engineering, and Customer Success leadership on annual strategy, headcount planning, and roadmaps; translate cross-org priorities into execution plans
- Developed leaders and succession plans across teams—hiring, coaching, and promoting managers and senior ICs; grew select ICs into high-performing engineering managers
- Led org-wide AI transformation integrating Claude Code, Cursor, and Codex – decreasing end-to-end delivery cycle time of revenue critical features by 80% (25 → 5 weeks) while maintaining quality standards for consumer-facing experiences

### Head of Engineering, Daybase (Jun 2021 — Jan 2023)

- Built and led the engineering team delivering cross-platform consumer products: a responsive web app, a React Native mobile app, and a dedicated iPad kiosk experience for walk-in customers—each requiring distinct UX patterns tuned for their device context
- Architected and shipped the Daybase GraphQL API powering all consumer surfaces (web, mobile, kiosk), replacing the MVP-grade Lambda API and delivering real-time data synchronization, improved latency, and cross-device consistency
- Designed real-time notification and alerting systems using RabbitMQ, enabling instant updates across consumer touchpoints when events occurred at physical locations
- Defined event models and analytics pipelines tracking user behavior across surfaces; data-driven insights directly informed product iteration and UX improvements
- *Tech stack: GraphQL, React, React Native, Expo, Typescript, NodeJS, Nest Framework, RabbitMQ, NextJS, Stripe, Serverless, AWS, Pulumi, CircleCI, BuildKite*

## **Senior Engineering Manager, WeWork, Real Estate & Development Technology (Dec 2017 — Jun 2021)**

- Provided technical leadership across 4 product areas and 10 squads – driving frontend architecture standards, design system consistency, and cross-team UI quality across consumer and internal products
- Designed and implemented a federated GraphQL gateway providing a unified API for all engineering teams company-wide; this became the public-facing API powering consistent user experiences across every WeWork product surface
- Mentored and promoted multiple engineers across levels; built a culture of technical craft, code quality, and continuous development
- Designed and launched a platform managing WeWork's entire real estate portfolio using microservices with GraphQL and schema stitching – achieved 100% internal adoption within 6 weeks and a 32% reduction in deal close time
- Hired 15+ engineers and interns; collaborated on hiring product designers, engineering managers, and QA engineers across the organization
- Served as lead architect for an internal web application framework adopted by multiple product teams – establishing consistent component patterns, shared UI primitives, and improved cross-team delivery efficiency
- *Tech stack: GraphQL, React, Typescript, NodeJS, NextJS, Nest Framework, Kotlin, Spring Boot, Hibernate, AWS, Docker, CloudFormation*

## **VP Engineering, Fieldlens (Jan 2012 — Jun 2017, Acquired by WeWork)**

- Executive team member who partnered with CEO and CTO to drive the company's successful acquisition by WeWork – leading all engineering efforts including hiring, mentorship, architectural vision, and product roadmap
- Led design and implementation of a complete reporting system that generates 250K+ of PDF pages monthly, allowing customers to easily report on progress of construction jobs and export entire job history for durable and legally compliant archiving
- Partnered with senior and principal engineers to migrate to GraphQL, significantly improving mobile app responsiveness and cross-platform performance for iOS and Android field users
- Built an Electron-based desktop application for mass uploading of architectural drawings and a PDF ingestion pipeline for parsing blueprints – delivering cross-platform tooling (web + desktop) for enterprise construction workflows
- Collaborated with CEO to design and implement an MVP that would be used to drive a Series A round of funding
- Responsible for hiring a team of iOS, Android, web and backend engineers to take our MVP into a public beta
- Lead developer responsible for laying the foundation for the Fieldlens web application and driving all feature development including ability to create, assign, and react to issues and consume via newsfeed

## **CTO & Co-Founder, Yabblr (2011 — 2013)**

- Designed and built a consumer social commerce marketplace; accepted into First Growth Venture Network incubator

## **Senior Engineer & Tech Lead, KickApps (2008 — Apr 2012, Acquired by KIT Digital)**

- Built consumer-facing SaaS platform features including a custom WYSIWYG page builder, membership and access control systems, forums, and media management; led OWASP security audits and COPPA compliance for user registration

# Projects

## [CleverOwl](#) - AI-Native Consumer Learning Platform (Jun 2025 — Present)

- Designed and built an AI-native consumer learning platform, translating raw classroom materials into adaptive study guides, quizzes, and spaced-repetition workflows—prioritizing clarity, trust, and usability in AI-generated content.
- Designed end-to-end LLM workflows with explicit quality and reliability guarantees, using automated evals and regression tests to prevent prompt drift, detect degradation, and maintain consistent user experience over time.
- Shipped a complete, production-grade product end-to-end (product design, data model, billing, analytics, deployment), using AI-assisted development while maintaining automated test coverage and operational discipline.
- Automated lead sourcing and enrichment with *n8n*; added LLM-based lead scoring/qualification to enable one-click personalized outreach
- *Tech stack: Bun, Typescript, NextJS, Effect.ts, PostHog, Polar, Vercel, Prisma, n8n*